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PLATINUM



ARTESIAN SPAS®
EXPERIENCE THE ULTIMATE



TRANQUILITY IS IN SHORT SUPPLY IN OUR LIVES THESE DAYS. OUR BODIES AND SPIRITS YEARN FOR IT, BUT IT SEEMS HARDER AND HARDER TO COME BY. WE RUSH FROM ONE THING TO THE NEXT, CONSUMED BY EVER-INCREASING DEMANDS ON OUR TIME. AND AS THOSE DEMANDS GROW, THE OPPORTUNITIES TO UNWIND BECOME MORE AND MORE IMPORTANT – AND RARE. THAT'S WHY WE TAKE THE QUALITY OF THE SPA EXPERIENCE SO SERIOUSLY AT ARTESIAN. WE UNDERSTAND THAT EACH PRECIOUS MINUTE YOU SPEND RELAXING IN ONE OF OUR SPAS ERASES HOURS OF STRESS: HEALING BODY, MIND AND SPIRIT IN WAYS NOTHING ELSE CAN. WITH THAT IN MIND, WE FOCUS ALL OUR SKILL AND EXPERIENCE ON BUILDING THE FINEST SPAS IN THE WORLD. WHEN YOU CHOOSE TO ENTRUST US WITH YOUR VALUABLE TIME, WE MAKE EVERY MINUTE COUNT.





YOU'LL FALL IN LOVE WITH AN ARTESIAN PLATINUM SPA ON LOOKS ALONE, BUT EVERYONE KNOWS A REAL RELATIONSHIP IS ABOUT PERSONALITY AS MUCH AS APPEARANCE. AND THE PLATINUM SPA PERSONALITY IS ALL ABOUT PERFORMANCE – IT'S THE STRONG SILENT TYPE. THESE SPAS OFFER A MORE EFFECTIVE HYDROTHERAPY EXPERIENCE THAN VIRTUALLY ANY OTHER SPA IN ITS CLASS. THE QUIET, POWERFUL DELIVERY OF WATER TO OUR SOPHISTICATED, HIGH-VOLUME, PATENT PENDING HELIX JETS ENSURES A LUXURIOUS DEEP TISSUE MASSAGE THAT'S UNMATCHED BY OTHER SPAS. THAT GORGEOUS EXTERIOR MAY CATCH YOUR EYE, BUT ONCE YOU GET TO KNOW A PLATINUM SPA YOU'LL DISCOVER A DEEP, MEANINGFUL RELATIONSHIP YOU WON'T WANT TO LIVE WITHOUT.





AQUASERENE™ WATER FEATURES

Every Platinum spa comes standard with multiple, serenity-enhancing AquaSerene™ water features. Two pop-up fountains, powered by the 24-hour circulation pump, provide a constantly available source of visual and auditory tranquility. Each Platinum spa also features a soothing Pillowfall. Water pours from the spa pillow, creating a soothing waterfall with all its tranquil effects. Simply enjoy the serene sound of the falling water or nestle under and feel the warm water sweep down your neck and back. Plus, with the optional DynaStar™ and DynaBrite™ lighting systems, both the Pillowfall and fountains are infused with LED light.



VARIABLE FLOW CONTROL

The innovative variable flow control system (VFC) is designed to work with our exclusive patented DirectFlow™ water delivery system. It allows the spa user to control the level of massage pressure (water output) by conveniently adjusting the spa-side control. The control consoles also allow the user to operate and adjust the pumps from two seating positions in the spa. The VFC replaces diverter valves used in traditionally built spas. Unlike the diverter valve, the VFC does not rob water from one massage area to give more pressure to another area. Instead, the VFC gives the user the ability to soften or increase the water flow in the desired section of the spa, offering remarkable massage control while retaining maximum potential performance.

NEW 24-HOUR CIRCULATION

The amazing 30 gal at .4 amp super high-efficiency pump circulates all the water in the spa through our special Micron filter and through the high-yield ozonator and heater, up to 100 times per day. Our Whisper Pure™ circulation system with Silent Pump technology is so quiet you won't believe it's working as hard as it does.

SWITCHLESS MOTOR TECHNOLOGY

The revolutionary switchless motors used in the Platinum spas drive high-water-volume pumps that are long-lasting and virtually trouble-free. The switchless motor design does not require a mechanical switch to take it from the start position to run position, which greatly increases the efficiency of the motor. It also diminishes operating noise, such as the vibration and electrical noise heard with conventional motors. An added bonus of the switchless motor is this design requires from 10 to

16 fewer parts than a conventional motor, which means many potentially problematic components have been eliminated. The life of our switchless motor can be measured in tens of years instead of hundreds of hours.



PLATINUM EASYTOUCH PAD

The sleek and stylish topside panel incorporates pre-programmed buttons that are easy to use and ensure a personalized bathing experience. A large, easy to read display uses recognizable icons that provide feedback on tub operation, including maintenance reminders and service alerts. Patented Piezo button technology, which requires no moving parts, translates to greater reliability and longevity so you can enjoy your tub for years to come. The topside panel is fully integrated with the control system for ease of use and enhanced reliability.



PLATINUM POWERPAK

Field-tested and proven, with nearly 2 million systems in use worldwide, the Powerpak is the next generation in hot tub controls. This state-of-the-art electronic system features multi-level diagnostic capabilities and incorporates patented M7 temperature probe and heater technology. This technology eliminates the more failure-prone mechanical pressure switches and reduces maintenance headaches. The compact and comprehensive design provides multiple levels of freeze and overheat protection for year-round peace of mind. Housed in a plastic enclosure that eliminates water intrusion, the rugged construction protects your spa's nerve center.



DYNASTAR™ AND DYNABRITE™ LIGHTING SYSTEMS

Every Platinum spa can be outfitted with the optional DynaStar™ L.E.D. lighting system, which consists of a large main light as well as lights in the pillows, pillowfalls and AquaSerene™ water features. Also available is the optional DynaBrite™ L.E.D. lighting system, which adds additional underwater lights, as well as exterior accent lights on the spa skirt. This unique light show utilizes multiple two-inch lens fixtures that house synchronized light generators. This ten-function system leaps to life with a touch of the button on the spa control pad. Each touch washes the water with up to five different colored lights and allows the user the ability to stop on any one of the preferred colors. But the family of solid colors is not where the DynaBrite™ light show earns its name. Scroll further with the control button, and you will discover a multicolored adventure with each touch. The final five functions are different combinations of colors set side-by-side in an artful transition.

The DynaBrite™ L.E.D. Lighting System is your invitation to a truly dazzling spa experience.

*The skirt lights shown below are part of the optional DynaBrite™ Lighting System.

THE PLATINUM SPA CLEAN WATER STORY

The Platinum Spa by Artesian is the highest performing, most efficient spa available today. This spa's innovative, frictionless micro-volt pump runs 24 hours a day, continuously filtering the water. It moves up to 30 gallons of water a minute through a 2-micron disposable filter, providing ten times greater filtration than the commonly used 50-sq. foot paper filters. For mere pennies a day, your spa water is cleaned by the finest spa filter offered in the industry.

Artesian carries the clean water factor a step further by offering as an affordable option our KleanWater Management System, which utilizes the Artesian Nature2 Mineral Stick coupled with an Ozonator. This enables the Platinum Spa owner to maintain sanitized water automatically and with a major reduction in the use of harsh chemicals. Through controlled release, the Artesian Nature2 Mineral Stick maintains a base residual of bacteria-killing silver in the water. Having killed the bacteria, the silver clings to the dead bacteria and waits for a hyper-oxidizer to release it to kill again and again.

The hyper-oxidizer is ozone that is produced by an Ozonator. Ozone is an agent that supplements the killing capacity of silver and frees up the silver to kill additional bacteria as it occurs. Just as ozone is produced by lightning and is nature's way of helping to clean our atmosphere, an ozonator utilizes an electrical charge to produce ozone into the spa, naturally killing bacteria in the spa and allowing for reduced chemical use in the water.

The KleanWater Management System is simply the best offered in the home spa industry. Combining Artesian's magnetic 24-hour circulation pump, the exclusive 2-micron disposable filter, Nature2 technology, and ozone, the result is water so clean that it exceeds the EPA's standard for bottled drinking water.

NOTE: this water care system does not balance the acidity (PH) of the water, which must be regularly monitored to insure the effectiveness of this (or any) water care system. Use of dichlor may be required at start up or for intermittent aggressive treatments.





POLY-PLANAR® STEREO SYSTEM

Your search for the ultimate multi-sensory spa experience is over. Artesian's Platinum spas are now available with the optional Poly-Planar® Stereo System, the most innovative audio system available for the spa environment today. The Poly-Planar® receiver, MP3 player, and CD changer have been designed specifically for use in spas and are conveniently controlled by the durable floating remote control. You can surf the radio dial with AM and FM frequencies, or relax with your favorite CDs or MP3s. This system features two waterproof pop-up speakers that can be rotated a full 360°, as well as a serious subwoofer contained in the cabinet. The depth and quality of the sound produced by the Poly-Planar® system provides a technologically refined, high-quality

audio experience that will enhance and complement your spa enjoyment.



The Poly-Planar® system features a floating remote control.



CYPRESS POINT 92 x 92 x 37

The flagship of the Platinum Class, the Cypress Point is an open-seat, high-performance therapeutic spa. Loaded with a mix of 52 powerful jets, including patented Helix jets and AccuCyclone jets, foot jets for every seating position, and two DirectFlow controls, this premium spa offers everything for the ultimate home spa experience.

specifications

seating capacity	6
dry weight	783 lbs
filled weight	4995 lbs
water capacity	505 gal
pumps	(2) 6-mbhp* pumps (1) 3-mbhp* pump
VFC controls	(2) DirectFlow™
heater	5.5kW free-flo
circulation	24-hr Whisper Pure™
full foam	yes
filter type	cartridge
number of filters	3

jets

2.75" euro cyclone	33
5" helix roto	14
2" helix direct	2
helix whirlpool	1
ozone/drain jet	1
jet floor sweeper	1
total jets	52

The waterproof face of the Poly-Planar® system flips down to reveal the CD slot.



specifications

seating capacity	5
dry weight	783 lbs
filled weight	4745 lbs
water capacity	475 gl
pumps	(2) 6-mbhp* pumps (1) 3-mbhp* pump
VFC controls	(2) DirectFlow™
heater	5.5kW free-flo
circulation	24-hr Whisper Pure™
full foam	yes
filter type	cartridge
number of filters	3

jets

2.75" euro cyclone	31
3" helix roto	4
5" helix massage	2
5" helix roto	10
2" helix direct	2
helix whirlpool	1
ozone/drain jet	1
jet floor sweeper	1
total jets	52

PACIFIC DUNES 92 x 92 x 37

This feature-packed Platinum spa shares similar dimensions and assets with the Cypress Point. However, the Pacific Dunes has a dedicated lounger, along with dual rotating foot jets and calf massage jets, which makes this a unique spa. With 52 high-performance jets, a jetted cool-down seat, lounge leg massage, and jetted footwell, you need to look no further than the Pacific Dunes for a large luxury lounging spa.



SHADOW MOUNTAIN 92 x 77 x 34

This midsize spa is ergonomically designed to keep you in place as the array of jets work their wonder. The Shadow Mountain offers a dedicated lounger with armrests and a dynamic, super-massage foot and leg well in the lounging position. This spa is a space saver that will fit through most exterior doors, yet it easily gives you all the luxury and comfort that are characteristic of a Platinum Spa from Artesian.



specifications

seating capacity	4
dry weight	580 lbs
filled weight	3457 lbs
water capacity	345 gl
pumps	(2) 6-mbhp* pumps
VFC controls	(2) DirectFlow™
heater	5.5kW free-flo
circulation	24-hr Whisper Pure™
full foam	yes
filter type	cartridge
number of filters	3

jets

2.75" euro cyclone	26
5" helix massage	2
5" helix roto	10
2" helix direct	2
ozone/drain jet	1
jet floor sweeper	1
total jets	42

specifications

seating capacity	4-5
dry weight	645 lbs
filled weight	3647 lbs
water capacity	360 gal
pumps	(2) 6-mbhp* pumps
VFC controls	(2) DirectFlow™
heater	5.5kW free-flo
circulation	24-hr Whisper Pure™
full foam	yes
filter type	cartridge
number of filters	3

jets

2.75" euro cyclone	26
5" helix roto	12
2" helix direct	2
ozone/drain jet	1
jet floor sweeper	1
total jets	42

BEAR CREEK 82 x 82 x 37

This seven-foot spa is a smaller version of the eight-foot Cypress Point. The Bear Creek is tailor-made for the discriminating buyer who wants the best spa on the market, but who has space restrictions. This spa showcases the same features found in the Cypress Point, with only 10 fewer jets than its big brother.



RIVER RIDGE 82 x 82 x 37

The elegant River Ridge is an innovative luxury spa that makes a bold statement. It is the largest three-person spa available in the market, and its unique seating offers an unparalleled hydrotherapy experience. This high-performance spa is one-of-a-kind.



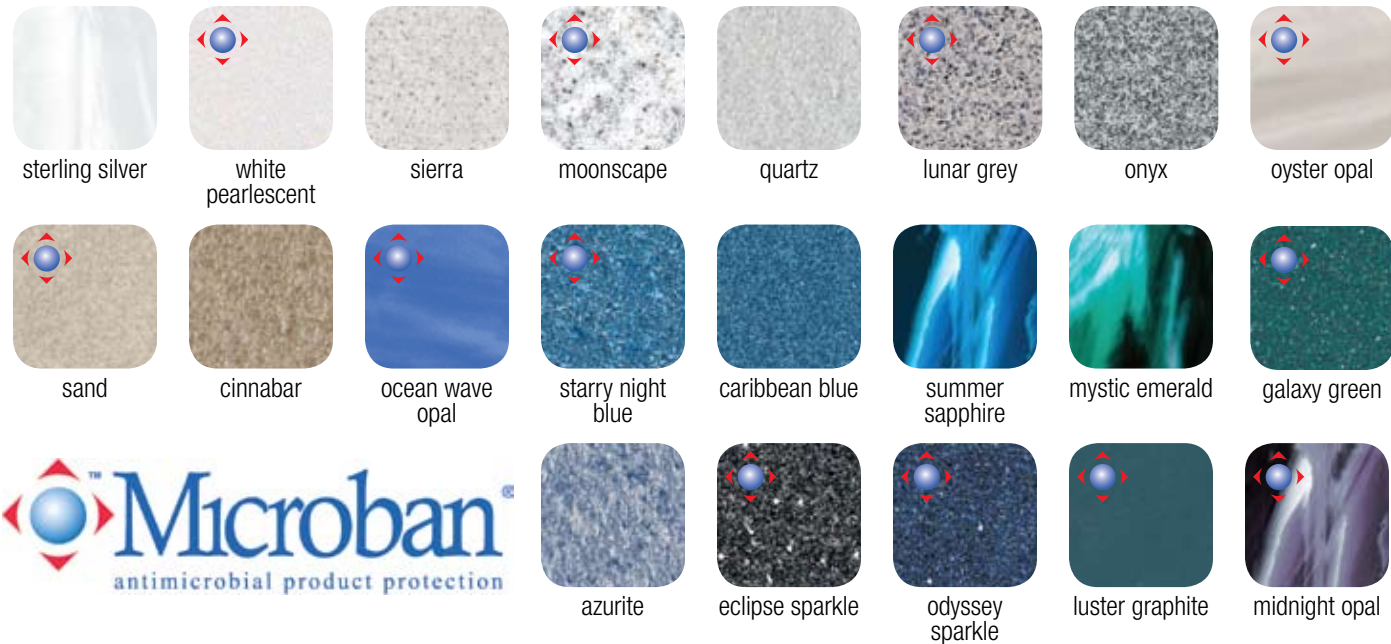
specifications

seating capacity	3-4
dry weight	645 lbs
filled weight	3647 lbs
water capacity	350 gal
pumps	(2) 6-mbhp* pumps
VFC controls	(2) DirectFlow™
heater	5.5kW free-flo
circulation	24-hr Whisper Pure™
full foam	yes
filter type	cartridge
number of filters	3

jets

2.75" euro cyclone	30
5" helix roto	8
helix whirlpool	1
2" helix direct	6
ozone/drain jet	1
jet floor sweeper	1
total jets	47

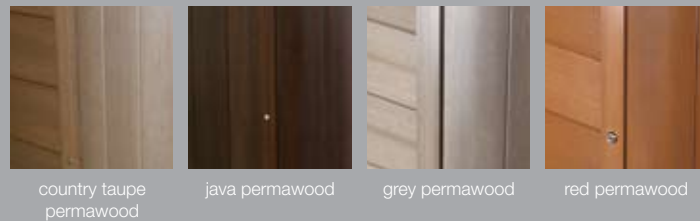
ACRYLIC COLORS



MADE TO THE HIGHEST STANDARDS



Our spas are built from the ground up to the highest standards. We start by building our frames using only **pressure-treated lumber** on top of a full **ABS base**. This solid foundation is covered with our beautiful, durable **PermaWood cabinet**. The space between the maintenance-free cabinet and the structure is filled with insulating foam. This **full-foam insulation** provides the most efficient heat retention rating available in any spa, and it also dramatically increases the lifespan of the spa. It makes the whole structure stronger, quieter, and more durable, in addition to protecting the plumbing from unnecessary wear due to vibration. We top it all off with our durable, **hand-sculpted acrylic shell** with our **lifetime Diamondbond backing**. Our jets rotate on bearings rather than plastic for ease of adjustment, and our pillows are a dyed-through, **closed-cell foam** to prevent cracking, discoloration, and water absorption.



We build a spa the same way a good house is built – to last!



spa	size	jets	V.F.C.* zones	pillowfalls/ water features	equipment
CYPRUS POINT	92 x 92 x 37	52	2	1/2	(2) 6.0 MBHP / (1) 3.0 MBHP switchless motors – (1) 3-way valve
PACIFIC DUNES	92 x 92 x 37	52	2	1/2	(2) 6.0 MBHP / (1) 3.0 MBHP switchless motors – (1) 3-way valve
SHADOW MOUNTAIN	92 x 77 x 34	42	2	1/2	(2) 6.0 MBHP pump 1 speed 56 fr
BEAR CREEK	82 x 82 x 37	42	2	1/2	(2) 6.0 MBHP pump 1 speed 56 fr
RIVER RIDGE	82 x 82 x 37	47	2	1/2	(2) 6.0 MBHP pump 1 speed 56 fr

*V.F.C. = Variable Flow Control

standard features

- DirectFlow® switchless technology
- PermaWood cabinets
- WhisperPure 24 hr. circulation system
- Hi-Flo pump with M-7 5.5 KW heater
- Platinum control system
- Streamline menu-driven panel
- Full foam w/ ABS bottom
- Ozone ready
- Stainless steel escutcheons
- 5" to 3" ASTM Super Cover
- Warranty:
 - Lifetime structure
 - 7-year surface
 - 5-year parts, labor and plumbing

available features

- Microban acrylic shell
- DynaStar L.E.D.
- DynaBrite L.E.D. lighting with skirt lights
- PolyPlanar Stereo System:** 2 pop-up IR speakers, sub-woofer; CD player and MP3 adapter; floating remote control
- Ozone with injector
- ProPure OzoneWater management system
- Artesian Nature-2 Cartridge
- ProGuard heavy lift cover
- Corinthian wood cabinets

available shell colors

- Microban Celestial Granite Series**
 - starry night blue; galaxy green; lunar grey; moonscape
- Microban Sparkle Series**
 - eclipse; odyssey
- Microban Luster Swirl Series**
 - midnight opal; oceanwave opal; oyster opal
- Microban Luster Series**
 - white pearlescent; luster graphite
- Granite Series**
 - caribbean blue; sierra; onyx; sand
- Mineral Series**
 - quartz; cinnabar; azurite
- Gemstone Series**
 - mystic emerald; summer sapphire
- Marble Series**
 - sterling silver

available cover colors

- Standard covers**
 - rust/bourbon; grey/charcoal; oxen beige; slate/walnut
- ProGuard heavy lift covers**
 - rust; grey; oxen beige; slate

available cabinet colors

- PermaWood**
 - red; country taupe; grey; java
- Corinthian wood**
 - red stain; coastal grey stain; no stain